

CARNIVAL ANNUAL



FEB.
10-11,
1902.



PENSACOLA CARNIVAL ASSOCIATION.

LARGEST SUPPLIERS OF
BREAD, PIES, CAKES

In West Florida.

The West Florida Steam Bakery,
PENSACOLA, FLORIDA.

We Solicit Mail or Telegraphic Orders as well as City Trade:

BREAD FOR SALE AT A COUNTRY STORE ATTRACTS CUSTOMERS. SEND IN YOUR
ORDER, IT WILL RECEIVE PROMPT ATTENTION.

PRISCUS.

PEN
an
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on his
be held
stone

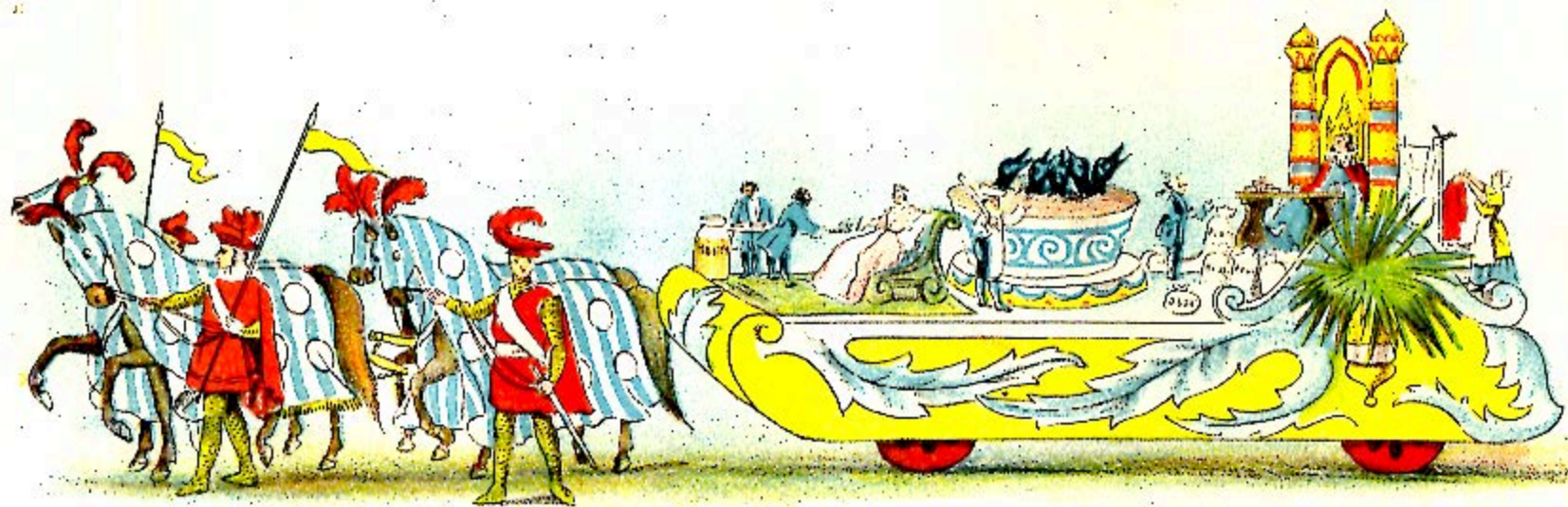
royal carnival ruler derives his name from
fifth king, Tarquinius Priscus, who it is said
king to wear a purple robe, and golden crown
published the circus or place where games could
ed the number of Roman knights, and built a
he city. His majesty of our carnival, like his

prototype of old Rome, knows that

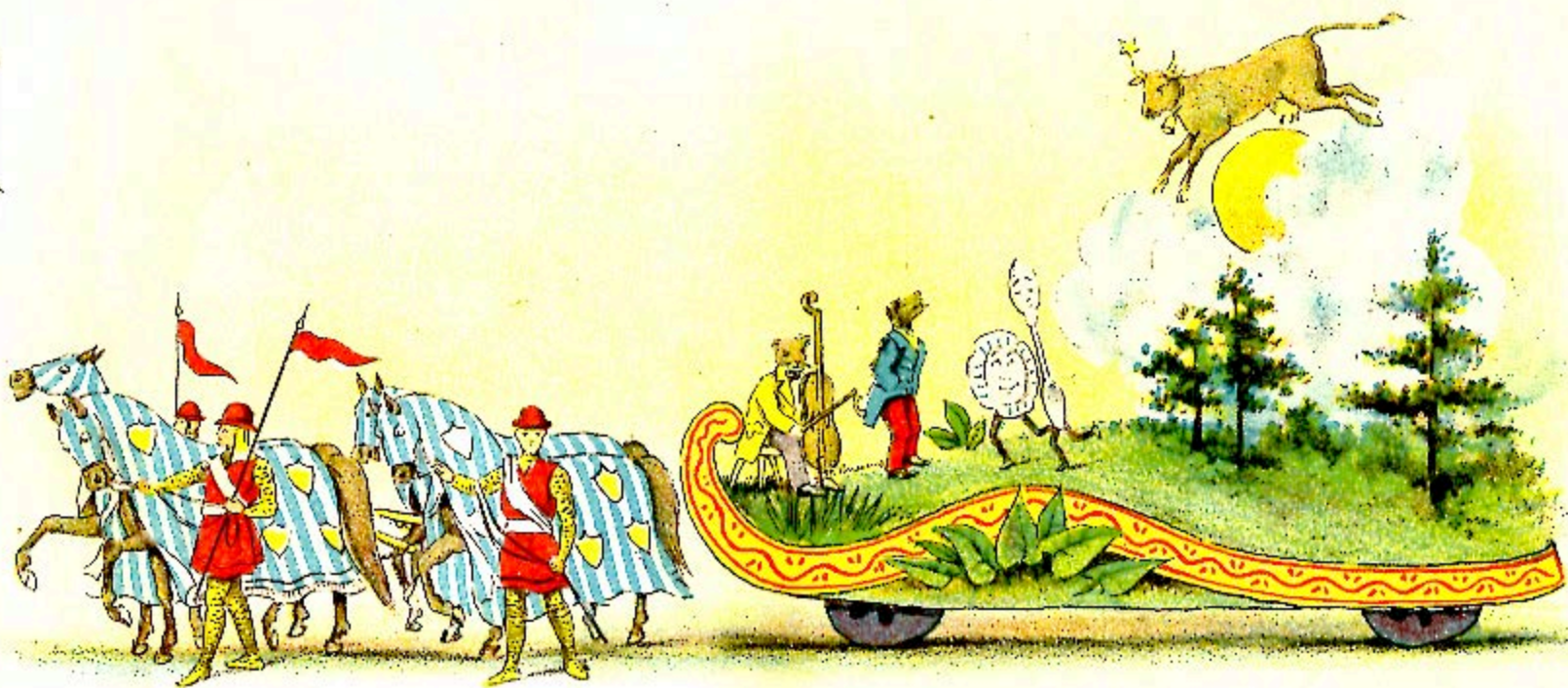
"A little folly now and then
Is relished by the best of men."

In accordance with this belief his energies are bent toward
serving and perpetuating ancient observances of this gay
He wishes dull care to give place to joyous merriment during
the gay carnival time.

Long live King Priscus and all that he stands for.



FLOAT NO. 6.—FOUR AND TWENTY BLACKBIRDS.



FLOAT NO. 8 —HI DIDDLE DIDDLE.

GO TO
H. MULLER

FOR
**Staple and Fancy
Groceries,**

Feedstuff and Ship Stores.

Prompt Delivery.
Phone 213.

400 South Palafox St.,
1 to 7 East Zarragossa St.,
PENSACOLA, FLA.

**PENSACOLA
BUGGY WORKS,**

SPITZER & KIRKPATRICK,
PROPRIETORS.

Manufacturers and
Repairers of

Carriages, Buggies, Wagons
and Drays.

Repairing Attended to Promptly.
All Work Guaranteed.

RUBBER TIRES A SPECIALTY.

PHONE 57.
15 EAST GARDEN STREET,
J. M. Howell's Old Stand.

the magnificent floats and invitations, as well as the building of the floats, were the work of two of her own citizens.

The designer, Miss Emma Chandler, is a young woman artist of remarkable talent, supplemented by a true artistic culture acquired in the best art centers of this country. Her requirements are only equalled by a sensitive shrinking from publicity, a trait often seen in specially endowed natures.

If the association found an artist to design its pageant, neither did it go afield to seek a stranger to carry out the designer's ideas. In Mr. Theo. Weber is combined the artisan artist, under whose deft hand and fine artistic taste the designs grew into floating realities.

It would be superfluous to say more of one so well-known as is Mr. Weber. The splendid and painstaking workmanship as evinced in the magnificent floats, speaks to all appreciative eyes.

The committee have not spared themselves in working for the success of the Carnival. It would be invidious to mention names where all have worked indefatigably for this end.

All hail, then, to Pensacola's Mystic Society and its promoters!

The reign of the sovereigns of the Carnival of 1902 will shed added lustre on this celebration. In selecting

W. J. HALL.

MAX KLEIN.

HALL & KLEIN

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Fancy
Groceries
and Feedstuff.**

Country Produce of all kinds.
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Cigars, Tobacco,
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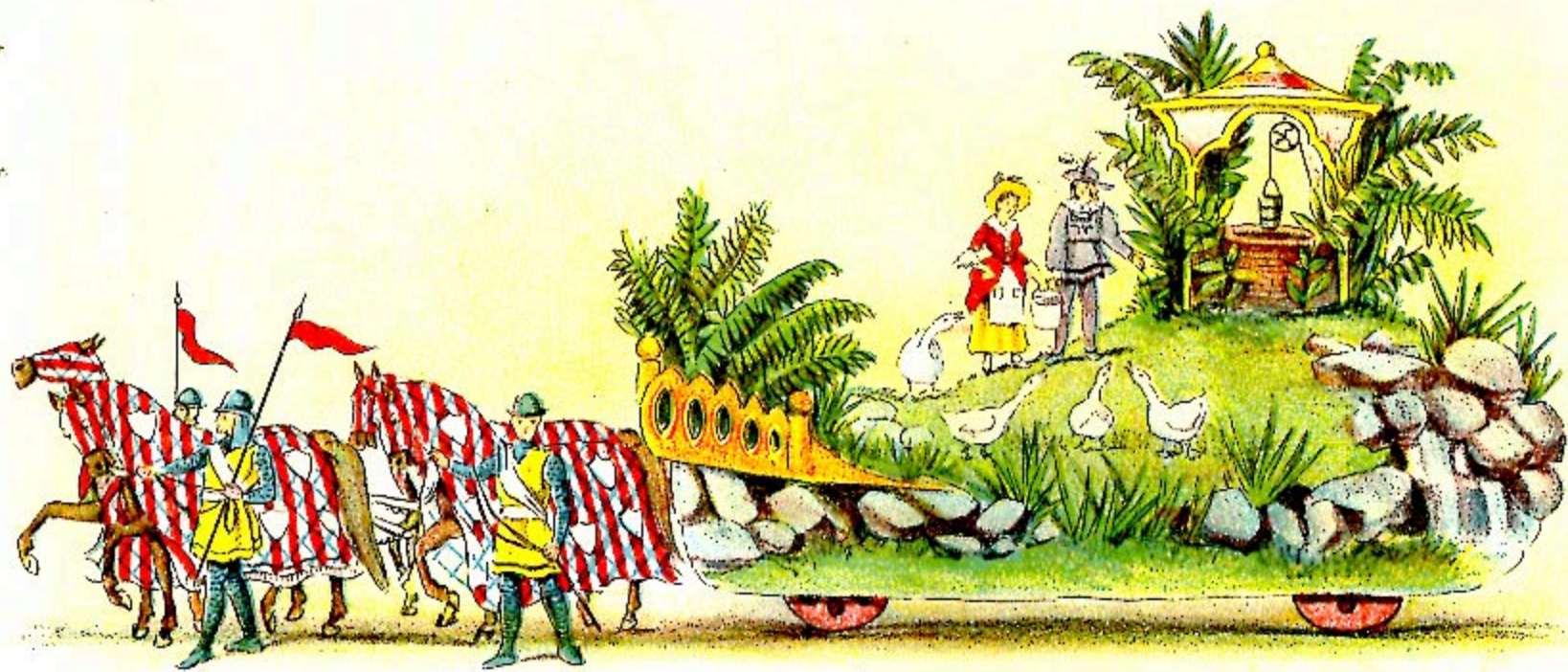
Montgomery & Blowe,

PHONE 328.

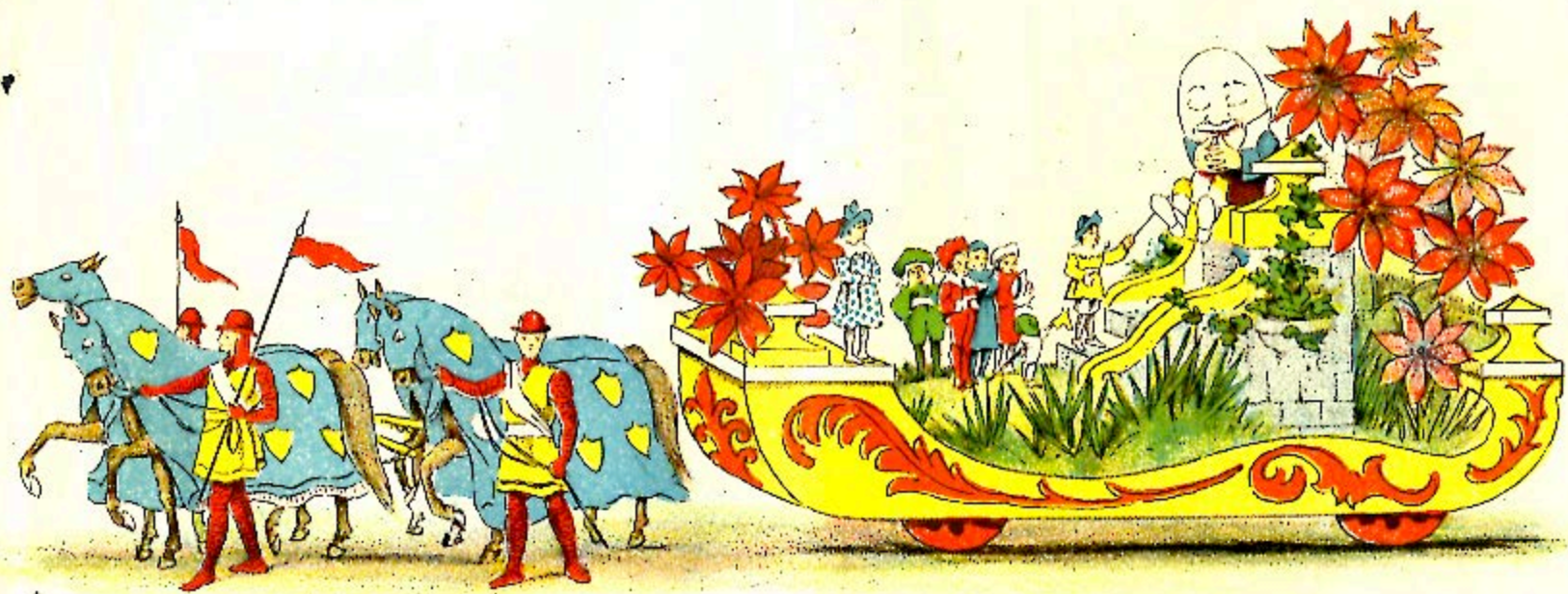
Cor. Wright and Hayne Sts.,
Near Union Depot.

JACK AND JILL.

Jack and Jill went up the hill,
To fetch a pail of water;
Jack fell down, and broke his crown,
And Jill came tumbling after.



FLOAT NO. 5.—JACK AND JILL.



FLOAT NO. 12.—HUMPTY DUMPTY.

1922-17

THE PENSACOLA JOURNAL.

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AND BEST DAILY.

It has the largest circulation of any Florida paper outside of Jacksonville and it covers the field in West Florida thoroughly.

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Clean Advertising.

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West Florida Steam Bakery,
PENSACOLA, FLA.

OR
G. W. BURROW,
126 East Government Street,
PENSACOLA, FLA.



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EVENING DAILY

AND
Oldest Established
Paper in
West Florida.

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MANAGER,

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J. E. Dubuisson & Bro.

Wholesale and Retail Dealers in

Choice Family GROCERIES

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Glass, Tin, Wood, and
Willow Ware, Cigars,
Tobacco, Snuff, Etc.,
Hay, Corn, Oats and
Bran, Fine Teas, Roasted
Coffee. Garden Seeds a
Specialty.

PHONE 66.

134 Intendencia St. - 205 Tarragona St.

PENSACOLA, FLA.

W. L. MORGAN.

W. H. MORGAN.

W. L. Morgan & Bro.,

Wholesale and Retail

BUTCHERS

Wholesale, Phone 287.

Wright, Cor. Hayne St.

Retail, Phone 224.

141 E. Intendencia St.

PENSACOLA, FLA.

Priscus III to fill the exalted position of King of the Carnival, the association showed its usual felicity of choice.

The announcement of His Majesty's choice of the lovely young lady for the queen met with enthusiastic appreciation. No fairer or more gracious sovereign of the merry, joyous Carnival has ever reigned.

May their brief rule be made memorable by an absence of all things painful, and the abounding of things beautiful and mirth-provoking in this, their capital city. Let music, the dance, and flowers, while the swiftly-fleeting hours away ere the gray London shadows, like ocean mists, encompass the Old City of the Gulf.



P. K. YONGE,
MANAGER.

F. F. BIRNHAM,
ASST. MGR.

EDMUND FOX,
EDITOR.

Southern States Lumber Co.

Manufacturers and
Shippers of

Pine Lumber, rough and
dressed,
Timber, Shingles
and Lath.

Cable Address,

"STATES."

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Boiler and
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Dealer in Shafting, Pulleys, Hangers, Pumps,
Valves, Pipe and Fittings of all kinds.

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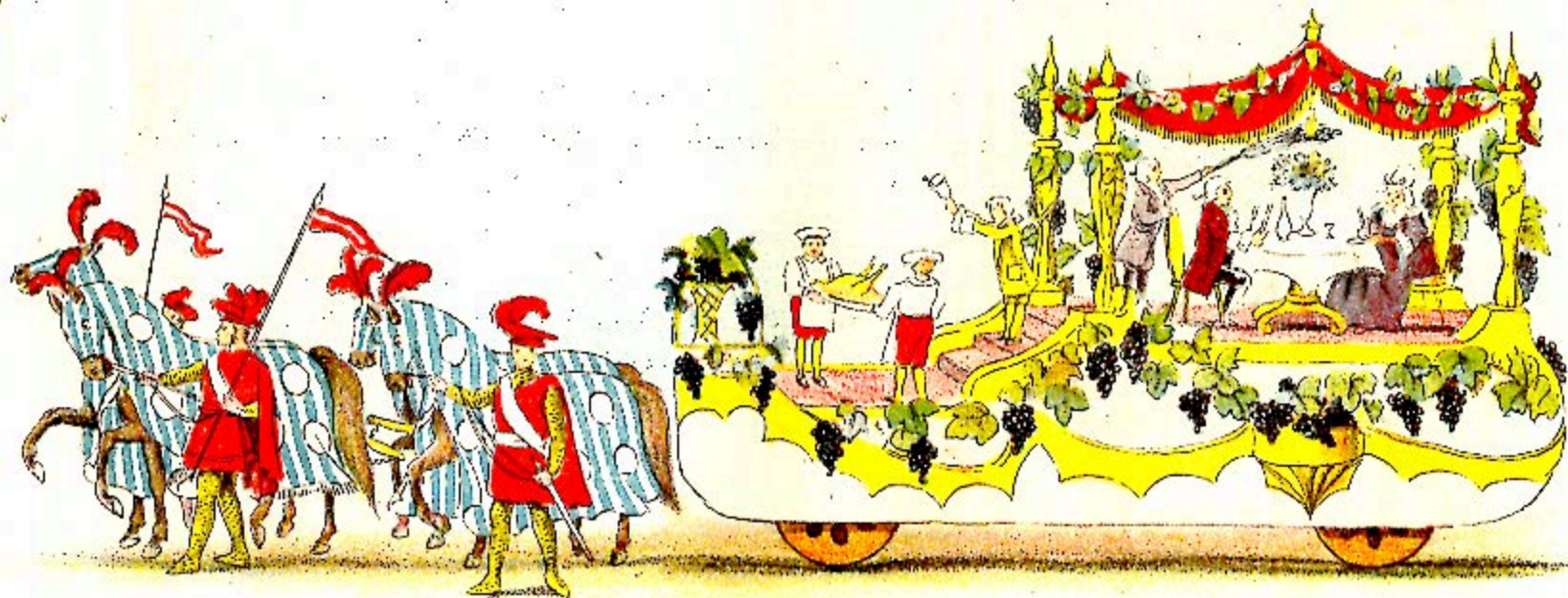
803 to 807 S. Palafox St.

Wharf Facilities Rear of Foundry.

PENSACOLA, FLA

MARY, MARY, QUITE CONTRARY.

Mary, Mary, quite contrary,
How does your garden grow?
Silver bells and cockle shells
And pretty maids all in a row.



FLOAT NO. 3.—JACK SPRATT & WIFE.



FLOAT NO. 11.—LITTLE BO-PEEP.

B. A. DAVIS,

Contractor and Dealer
in All Kinds of

MARBLE and STONE WORK.

MANUFACTURER OF

The Latest Designs
in Monuments and
Tombstones.

AGENT FOR

Iron Fences and
Other Ornamental
Work. * *

6 South Palafox Street,
PENSACOLA, FLA.

Pensacola's first organized effort was in 1874, when our most influential men lent themselves to the spread of care-free merriment and jollity. Those conspicuous in its organization were B. F. Ynestrá, D. G. Brent, D. K. Hickey, F. C. Brent, Dr. J. C. Whiting,

Many of them sleep their last sleep, but the echoes of their voices still linger in the hearts of many old citizens. The K. O. P's, though short-lived, were merry men during their brief existence.

Years fled with their harvests of life's successes and failures. The celebration of the Carnival had fallen entirely into the hands of individual merry-makers and frolickers who disported themselves as their own wild merriment dictated, oftentimes more agreeable to themselves than to their neighbors.

In 1900 Pensacola bestirred herself, or rather the Clerks' Union did. They named a committee of twelve from their own body, with Mr. J. I. Johnson as chairman, endowed with full power to arrange a fitting celebration of the Carnival.

Our citizens owe a debt of gratitude to these gentlemen, who, under great difficulties and discouragements, aided by public-spirited citizens, succeeded in presenting a remarkably fine street pageant.

WICKE & CO.,

5 South Palafox St.,

Plumbers, Gas and Steam Fitters.

DEALERS IN

GAS FIXTURES,

Brackets,
Washstands,
Bath Tubs,
Water Closets,
Hot Water
Boilers,
Pipe and
Fittings.

PENSACOLA, FLA.

LITTLE MISS MUFFIT,

She sat on a tuffet,
Eating curds and whey;
Then came a big spider
Who sat down beside her,
And frightened Miss Muffett away.

LEWIS HOUSE

MRS. HELEN LEWIS,
PROPRIETRESS.

RATES:
\$1.00 and \$1.25 per Day.

Special Rates for Families.

Opposite Union Depot,
PENSACOLA FLA.

C. M. SWENNEY. W. J. COSGROVE.

The Cosgrove Foundry and Machine Shops,

610 PALAFOX ST. WHARF.
PHONE 167.

General Blacksmiths and Machine Forgers.

Engineers' Supplies. Steamship Work a
Specialty. Stanchions and Bulkheads Re-
moved on Short Notice. Valves, Pipes, Pumps,
Connections and Fittings for Steam, Water
and Gas Speedily placed. All kinds of Boiler
and Sheet Iron, Copper and Lead Pipe Work
done. Repairs on Short Notice. Satisfaction
Guaranteed.

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STAR STEAM LAUNDRY

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Pensacola, Fla.

WM. JOHNSON & SON. The Big Store.

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Latest Novelties of the Season.

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Skirts, Suits, Waists and Muslin
Underwear.

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Largest collection in the city.

Agents for

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Queen Quality for ladies, Pack-
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Best Custom Made for men and
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Goods.

Hardware, Wagons, Buggies,
Etc., Etc.

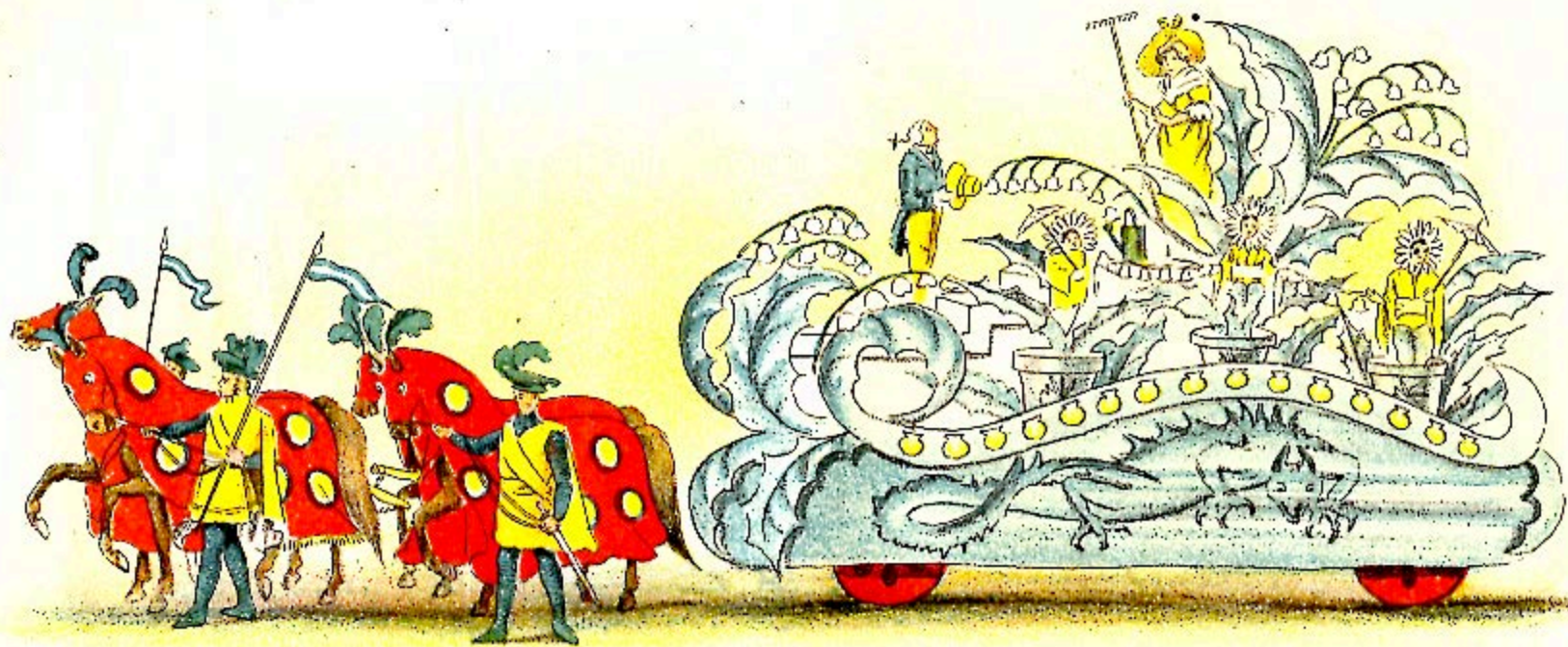
Special Attention given Mail Orders.
Samples sent on application.

HUMPTY DUMPTY.

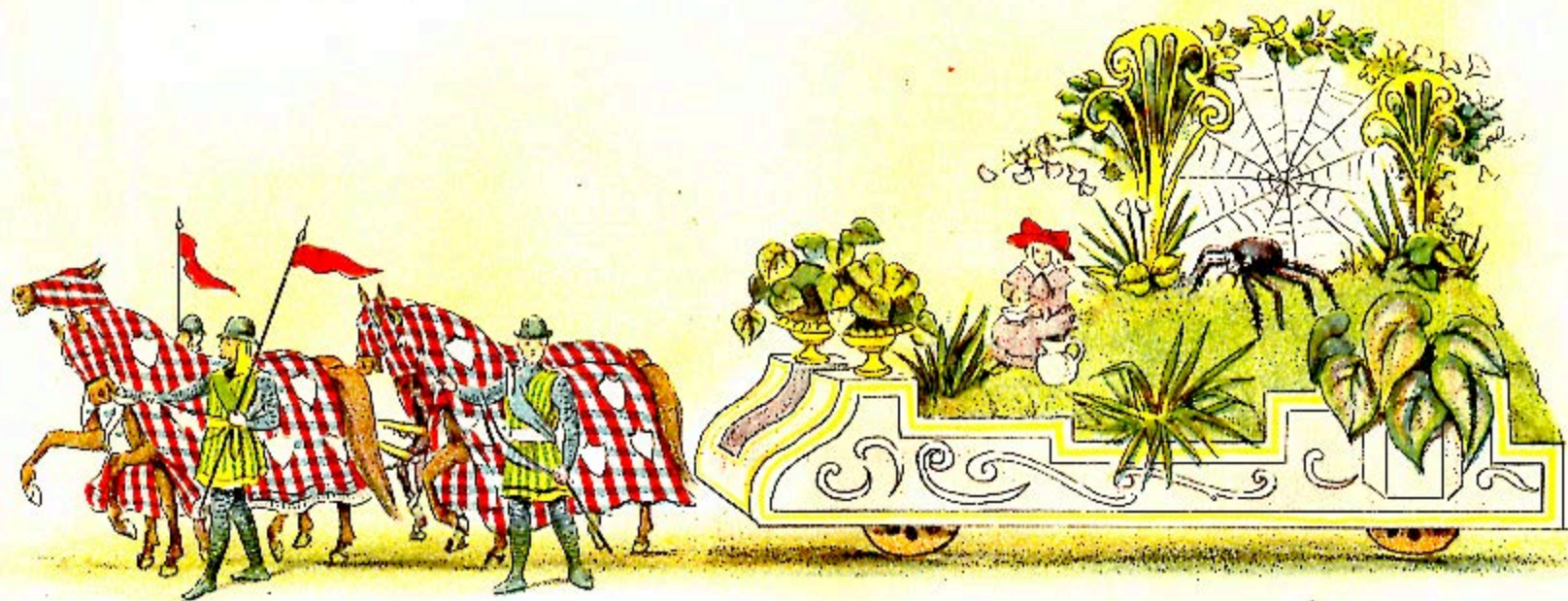
Humpty dumpty sat on a wall;
Humpty Dumpty had a great fall:
Not all the king's horses nor all the king's men
Could set Humpty Dumpty up again.

In life there are more failures than successes so far as

human ken may pay. Projects fail in the moral, social or
political order, with no hope of repair. But dare we affirm
that the shattering of little individual designs is not an
integral part of the warp and woof of human existence?
The great Intelligent Scheme of Life is not arrested
thereby, going ever on, until it is merged into the great
Sea of Eternity.



FLOAT NO. 7.—MARY, MARY, QUITE CONTRARY.



FLOAT NO. 4.—LITTLE MISS MUFFIT.

P. R. PEARL.

J. S. NICOLAU.

The 20th Century

 **Restaurant**
and **Cafe.**

Regular Dinner FROM 12 M.
TO 2 P. M.

OYSTERS in all Styles.
SHORT ORDERS at all Hours.
OPEN from 5 a. m. to 2 a. m.

PHONE 471. P. O. BOX 609.

216 S. Palafox St., Pensacola,
Florida.
Opposite Postoffice.

ROBERTS & DAILEY

DEALERS IN

STAPLE and FANCY

 **Groceries.** 

Wright Street,
East of Union Depot,

PHONE 156.

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R. B. HARGIS.

KING & HARGIS

**Sporting
Goods
House,**

Repairing of all kinds done.

506 South Palafox Street,
PENSACOLA, FLA.

CHRIS. ABT,

**Fashionable
  Tailoring.**

Suits Made to Order in
Latest Styles at Moder-
ate Prices. Clothing
Cleaned and Repaired.

137 E. Intendencia St.,

PENSACOLA, FLA.

Judge A. C. Blount, as Prisoner 1, was enthusiastically welcomed by his pleasure-loving subjects. His choice of the beautiful Miss Louise Yonge for the exalted station of queen, elicited universal applause. Many loyal subjects hastened to the royal levee held in their throne-room, popularly known as the armory.

In 1901 the original committee formed itself into an association to be called The Pensacola Carnival Association, or the Mystic Society with A. H. D'Alemberte, president.

They presented a beautiful series of mythological subjects, which were highly enjoyed by the crowds who had flocked to the city to witness the great parade, as well as to view the battleships in our harbor.

Mr. J. E. Baars and Miss Nellie Mallory were the popular sovereigns of this year's celebration.

After the parade of 1901 an organization was formed and constitution adopted. Mr. A. S. Oliver was chosen president of the Carnival Mystic Society. The active membership was limited to twelve members, with a number of regular monthly subscribers. The citizens generally assisted in making the pageant of 1902 the handsomest that has ever appeared on the streets of our city.

Pensacola has reason to pride herself on the fact that the designing of

BLACKBIRDS.

Sing a song of sixpence,
Pocket full of rye;
Four and twenty blackbirds
Baked in a pie.

It does not take a witch to see what a common vulgar pie is here. A flock of French "ou dils" or in plainer

English, "they say's" caught alive and housed like bees in a hive instead of wisely wringing their worthless necks. A dainty dish of scandal is prepared, made smooth with secrecy and that faint praise which damns. To be broken that the wide mouthed knaves beneath may chatter forth the words that blight a reputation or lower a friend in the social world.

F. C. BRENT,
PRES'T.

W. E. MYER, JR.,
CASHIER.

WM. H. KNOWLES,
VICE-PRES'T.

J. S. RICHIE,
ASST CASHIER.

First National Bank

of Pensacola, Fla.

DIRECTORS:

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W. E. Myer, Jr., D. G. Brent.

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EXCHANGE
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We draw our own Bills of Exchange on Great Britain, Ireland, France, Germany, Austria, Italy, Holland, Spain, Belgium, Russia, Norway, Sweden, Denmark, and other European countries.

Vessels disbursed upon the most favorable terms, and their obligations taken payable at port of destination ten or fifteen days after vessels arrive there.

Safety Deposit Boxes for rent, in connection with which we have a private apartment for the use of renters.

Anderson & Dorr,

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INSURANCE,

10 East Government Street,
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KNOWLES BROTHERS

Real Estate.
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Lowest Current Rates
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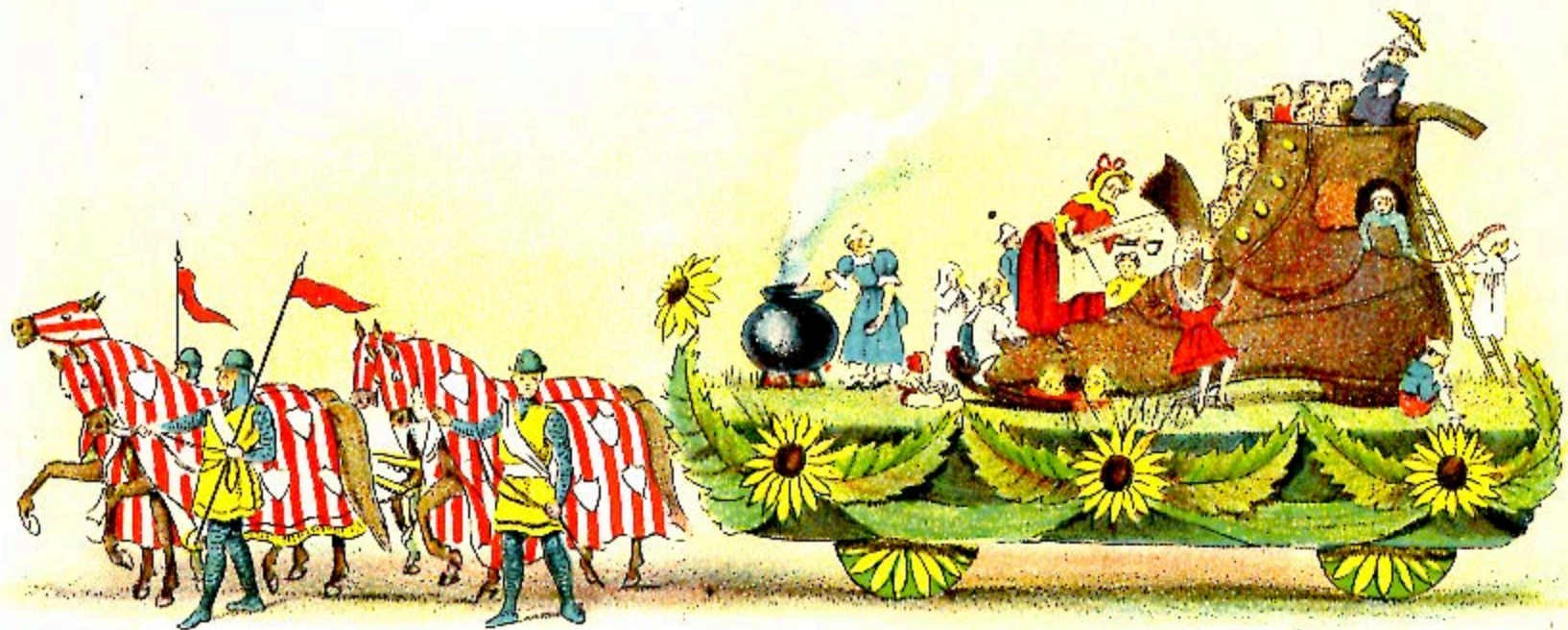
GENERAL AGENTS

EQUITABLE
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SOCIETY OF U. S.

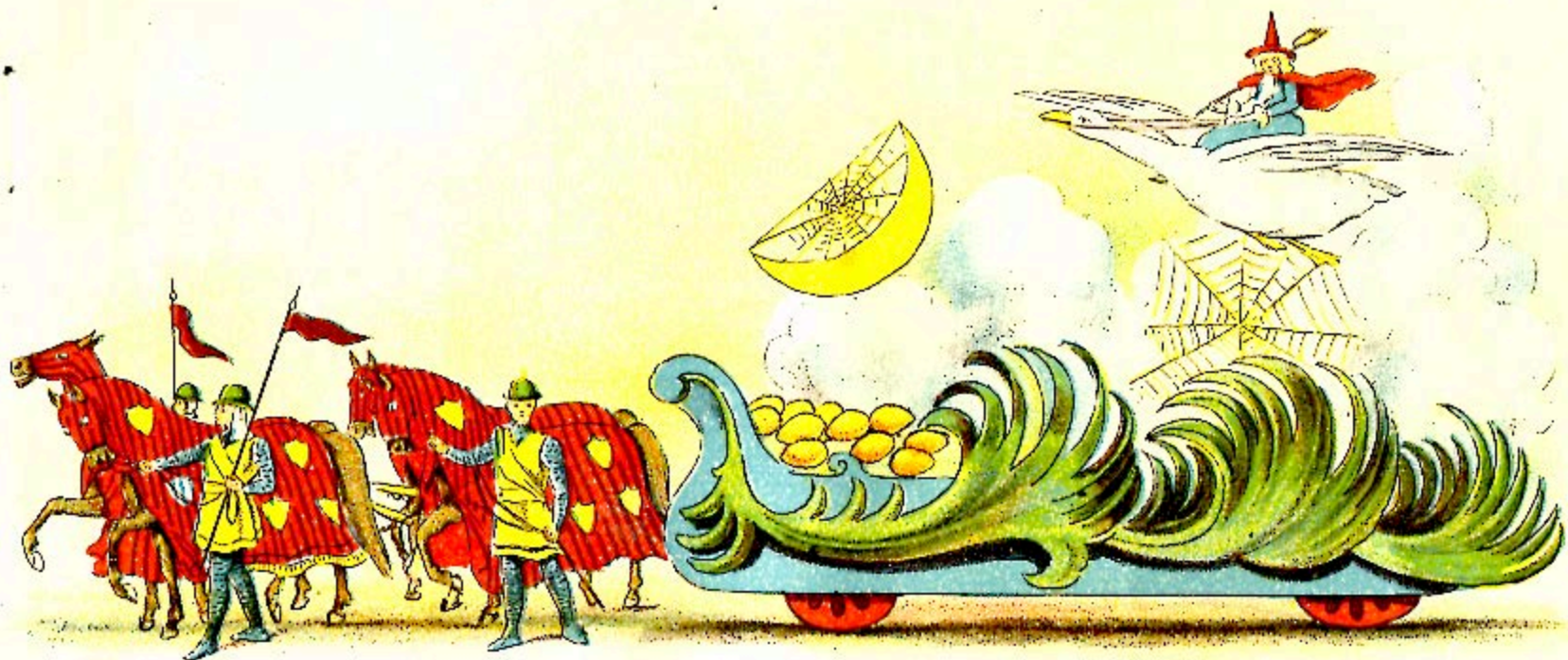
PENSACOLA,
FLORIDA.

HI DIDDLE DIDDLE.

Hi diddle diddle, the cat and the fiddle,
The cow jumped over the moon,
The little dog laughed to see such sport,
And the dish ran after the spoon.



FLOAT NO. 10.—THE OLD WOMAN THAT LIVED IN A SHOE.



FLOAT NO. 2 —MOTHER-GOOSE-TITLE.

JAMES McHUGH

PROPRIETOR OF

THE
New Orleans Grocery
Company,

Wholesale
Grocer.



Dealer in all Kinds of Feedstuff.



THE ONLY
COFFEE ROASTER
IN WEST FLORIDA.



PHONE 105.

8 and 10 W. Intendencia St.,
PENSACOLA, FLA.

After the performance of the duty of confession the faithful indulged in innocent amusements and festivities until the sombre Lenten shadows encompassed them.

It is popularly supposed that Carnival owes its name to the Latin caro, flesh, and vale, farewell, an error in accommodating the spelling of the word to its meaning, which is "lightness, or solace of the flesh."

The Mardi Gras of the French is Shrove Tuesday. Its first celebration in New Orleans in 1827 was through the instrumentality of wealthy young creole gentlemen of that city, many of whom had just returned from Paris where they had been educated. They organized the first street procession. Many brilliant pageants followed this initial one in those brilliant, halcyon days of old New Orleans; when she sat enthroned among her palm gardens, a second Paris, indeed. Then an abyss yawned beneath her feet, engulfing all, save honor, that had made the old, bewitching life unique in the world's history. A river of blood runs between the present and that dead, magnificent past, spanned only by memory.

Hex made his appearance in New Orleans in 1872. Comus and Momus had preceded him in presenting scenes and tableaux on the streets for the amusement of the citizens and the many strangers within her gates.

A.M. AVERY

IMPORTER AND JOBBER OF

HARDWARE
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Paints, Oils and
Window Glass,
Iron, Nails, Cut-
lery, Guns, Pis-
tols, Tin * and
Leaded Plates.*

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Birmingham Rolling Mills Company,
Rivere Giant Stitched Belting, John-
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made "Railroad" Colors, Iron King
and Caboose Stoves, Wm. Coupe &
Co. Raw Hide Lace Leather.

Malt Orders Solicited.

South Palafox Street,
MASONIC TEMPLE,
PENSACOLA, FLORIDA.

JACK SPRAT.

Jack Sprat could eat no fat;
His wife could eat no lean;
And so betwixt them both, you see,
They licked the platter clean.

S. A. FRIEDMAN,

SOLE AGENT FOR

The Famous
Pabst
Milwaukee
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DEALER IN

Imported and Domestic
Wines and
Liquors.

331 S. Palafox St.,
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Excelsior Grocery Co.

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PHONE 305,
Pensacola, Fla.

Thos. C. Watson & Co.



Insurance
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Real Estate
Agents,

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Sold. Rents Collected, In-
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tended to. Charges Mod-
erate. ☺ ☺ ☺ ☺ ☺ ☺ ☺

All Property Placed in our
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Corner of Government and Palafox
Streets.

A General Banking Business
Transacted.

W. C. NORMAN,

DEALER IN

Fine Old Whiskies,

IMPORTED AND DOMESTIC

Wines and Brandies,
Cigars, Tobacco, Etc.

All visitors at the Carnival
are welcome at the

Alligator Saloon,

and don't forget your Flask
when leaving.

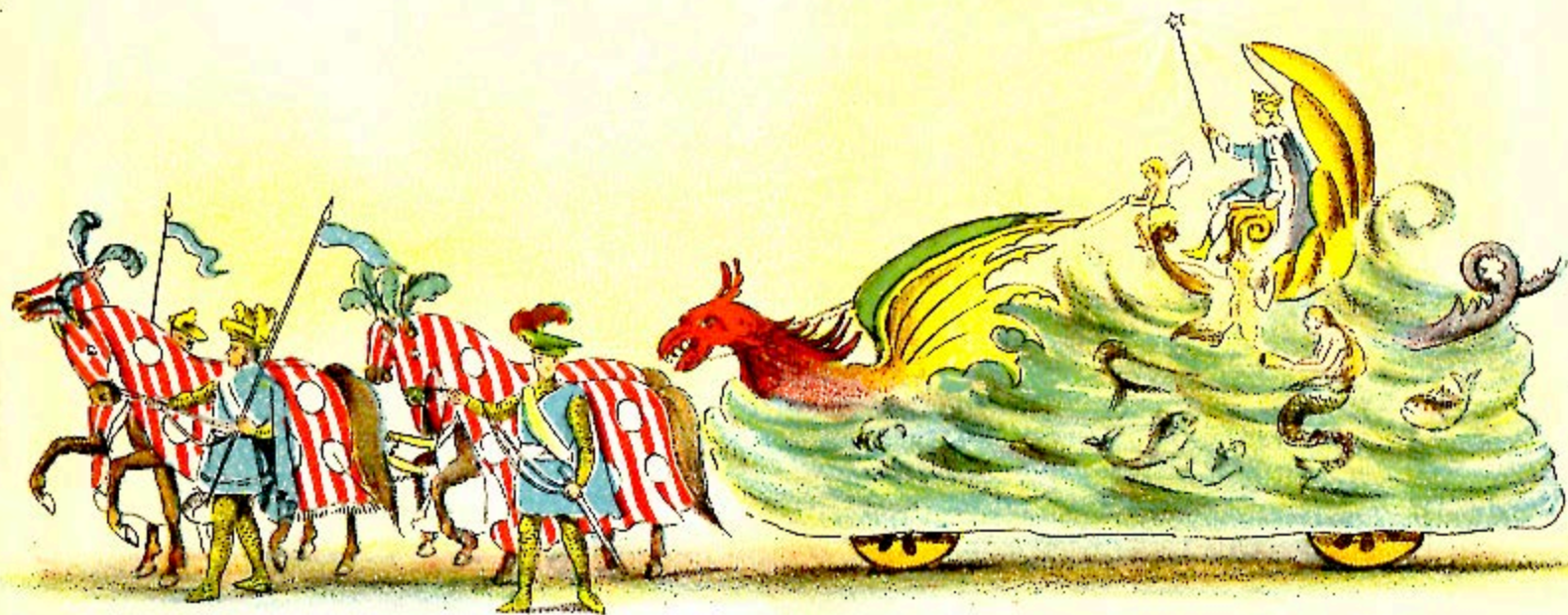
Opp. Union Depot, Pensacola, Fla.
Branch: Cor. DeVilliers and Government Sts.

BO-PEEP.

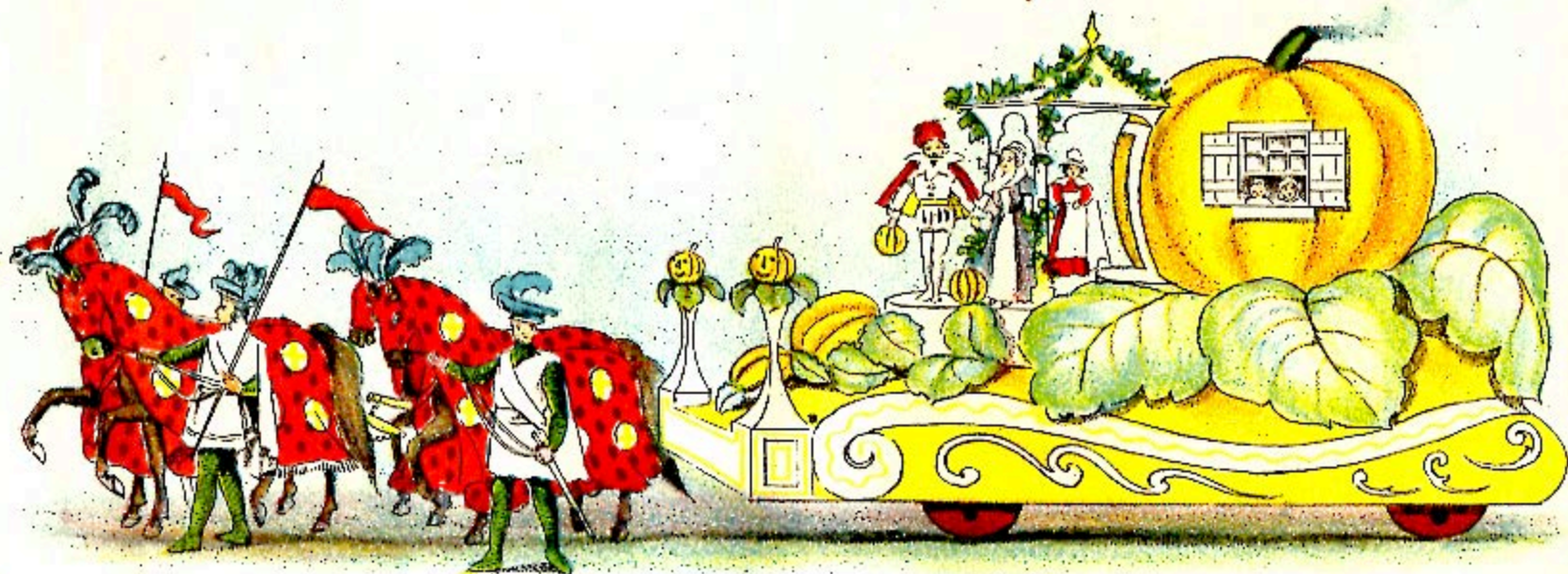
Little Bo-peep has lost her sheep
And cannot tell where to find 'em;
Leave them alone, and they'll come home
And bring their tails behind 'em.

Hope beckoned Youth and bade him keep his sheep on
Life's broad plain; as along the sward they grazed he
called them each by name. One was Friendship, that was
Health, another Love, another Wealth, one was Social
Station, and yet another Stainless Reputation; a goodly
flock, but hard to keep from going astray. Pleasure beck-

oned, and Hope spread his wings to scale a mountain,
while Youth lay down beside a fountain and lulled by the
tinkling waters and soft zephyrs fell asleep. Alas, poor
Youth, his flock fled. He awoke, no longer Youth, to find
himself face to face with the bitter Truth that Wealth,
Friendship and Love had vanished with Social Position
and Reputation. 'Twere vain to linger to find them.
Pause not to think of Sorrow or Regret, a surer Hope
points the seeker to a nobler plain where joys of youth
will come again "with golden fleeces trailed behind them."



FLOAT NO. 1.—PRISCUS.



FLOAT NO. 9.—PETER, THE PUMPKIN EATER.

SEND FOR ILLUSTRATED JOURNAL OF

MEUX'S

Business College

School of Shorthand, Typewriting,
and Academic Branches.

C. O. MEUX, Principal.

104½ South Palafox St., Pensacola, Fla.

THE OLD WOMAN IN THE SHOE.

There was an old woman
Who lived in a shoe;
She had so many children
She did not know what to do;
To some she gave broth,
And to some she gave bread,
And some she whipped soundly
And sent them to bed.

This is a good likeness of Britannia, the old Dame across the seas. The mother of millions is she. Although a little crowded, occasionally, at home she is not stinted for space in bestowing her clamoring broods of children when once she sends them from their snug little island home, for as we know, the sun can hardly travel from the heel to the toe of her shoe in its allotted twenty-four hours. She sits alone on her throne built on the arch of the instep, with the sea ever rolling under.

"With her heel at the foot
Of the Himalayas planted,
And her toe in the icebergs,
Unchilled and undaunted".

She rules her crowds, dispenses land and food, when the latter is to be had. She often lays down the feeding spoon and takes up the rod to bring refractory ones to order, for a deal of trouble they give her. While still smarting from her castigations she bids them lie down under her heel and go to sleep.

Once she met a poser. A saucy little boy called Sam refused to drink tea and go to bed as his mother bid. He even cut loose from her and set about making a shoe for himself which bids fair to rival her own. The maternal instincts of this hale old dame are truly wonderful. Not content with her own numerous progeny she adopts children of all races and colors, particularly those endowed with gold or diamonds or rich lands. She stoutly asserts that it is for their own advantage to be enrolled among her children. With the usual perversity of human nature they refuse to see the advantages under her parental rule. In most cases she summarily disposes of their predilection for their own form of government. The sturdy little Boer, however, is giving her a deal of trouble way down in South Africa by preferring his own wooden tabots to her fine shoe.

The Mutual Life Insurance Company

of New York.

RICHARD A. McCURDY,
PRESIDENT.

Assets over \$350,000,000.00.

Is the LARGEST LIFE
INSURANCE COMPANY in the world. Issues the BEST POLICIES. Pays the LARGEST DIVIDENDS to policy holders.

CECIL WILLCOX, Manager,
JACKSONVILLE, FLA.

H. H. THORNTON, Agent,
PENSACOLA, FLA.

CARNIVAL.

NOW comes the merry time of the Carnival, a season of gay, careless, grotesque amusements.

The celebration of this festival dates back, perchance, to that fascinating mythical period of the Aryan race, when Great Pan was living, and Bacchus, vine-wreathed, and cheeks empurpled with the juice of the grape, accompanied by fauns, satyrs, men and women, all carrying vine-wreathed staffs, clashing cymbals and other crude musical instruments, disported themselves as if dull care existed not in the old world. The forms and customs, still preserved, recall these old festivities of the Bacchanalia and Lupercalia of southern Europe and the yule feast among northern peoples.

As Christianity predominated, the whole period after Septuagesima Sunday was set aside by the church as a preparation for the penitential season of Lent. An atonement, it would seem, for the riotings and sensuality rife among the heathen at their celebrations. It was called shrove-time, literally confession time. Though the names Shrove-Time and Shrove Tuesday were long preserved in England, the practice which it indicates was abandoned by the people at large after the establishment of the Protestant religion.

J. M. HILLIARD, J. C. HILLIARD,
J. GRIFFIN HILLIARD.

J. M. Hilliard & Co.

ESTABLISHED 1887.

Manufacturers and Dealers in

Carriages, Buggies, Wagons, Drays.

Repairing Attended to
Promptly.

PHONE 124.

30 East Garden Street,
PENSACOLA, FLA.

OLD MOTHER GOOSE,

When she wanted to wander,
Would ride through the air
On a very fine gander,
Until she caught the goose that laid the golden egg,
When, mounting its back,
Flew up to the moon.

Ye wise men, and dames of fashion, merry maidens and youths in the spring-time of life, despise not Old Mother Goose whose voice often in the long ago had charms to soothe your infant woes. Not alone to nursery use should

be left her brimming bowl of sparkling nonsense. Blow aside the froth and grave truths appear. Untwist the foolscaps of twisted sibylline leaves she tosses on the air, and you will behold keen wit and lurking satire where-with are lashed the world's follies. Many a deep counsel and wise prophecy is bestowed under a foolish guise, as when of yore the martial city on the Tiber disdained not to heed the cackle of her plebeian bird, and behold, Rome's citadel was saved from the wily creeping foe.